

## FAQS

### **Interested in Being a Vendor?**

No Application Fee

Booth fee: Varies per vendor type.

\$15 per week - Fresh Fruits & Vegetables Farmer

\$20 per week - Merchandise / Crafts / Other

\$25 per week - Food Items

\$25 per week - Food Truck

\*Rates discounted for approved annual vendors

Email: bntflfarmersmarket@gmail.com

Phone: 801-298-6195 (M-Th 2-6pm)

### Steps to becoming a vendor:

Do you qualify?

The Bountiful Farmers Market prioritizes local farmers and businesses and follows the guidelines below:

- Bountiful Farmers Market accepts the following (upon approval):
  - Utah grown plants, fruits, & veggies
  - Hand made crafts made by the vendor themselves
  - Utah made or grown processed foods
  - Non-profits, on occasion, as space permits and as applicable to the Market.
  - Prepared food vendors
  - Other service vendors as applicable and as determined by the Market Manager
- Bountiful Farmers Market DOES NOT accept the following:
  - Commercial or imported items (limited exceptions)
  - Franchises
  - Non-owner operated businesses
  - Out-of-state processing
  - Promotional only vendors (unless part of a Market sponsorship)
- Refer to Rules & Regulations for more information
- If you are unsure if you qualify, please contact the Market Managers at bntflfarmersmarket@gmail.com

- When to apply?
  - Applications available as of February 2022. It is best to apply before the Market opens in June.
     After June, all inquiries will be placed on a waitlist and reviewed when time permits.
  - Please review all Rules & Regulations for specifics about approved and non-approved vendors.
- Next may want to check if you need a Business License
  - All vendors who are residents of Bountiful and perform business outside of the Farmers Market as well as at the Farmers Market should have a business license through the city of Bountiful. Please fill out an application through the Bountiful City website, or contact Darlene Baetz (darlene@bountiful.gov) for more information.
- Then submit an online application for the Bountiful Farmers Market
  - Applications can be found under "Vendor Application"
  - Be descriptive in your product, what makes your product unique etc.
  - Be sure to include 2-3 photos of your products for review. Applications without photos of products will not be accepted.

### How long until I hear back?

- Once you submit your application, the market managers will be in touch with you via email. We have a staff to review new applicants, and it can be up to 4 weeks before you hear back.
- If approved, you may need to obtain additional permits based on your product type.
  - Approved food vendors will need to contact the Utah Department of Agriculture & Food and/or the County Health Department for approval of health department permits and/or UDAF registration to sell food at a farmers market.
  - All Farmers should refer to
     <u>producesafety.utah.gov</u> for information and
     support on safe food handling for Farmers
     Markets, as well as a helpful resource.
- If you get put on the waitlist
  - Could mean a few things. There may already be a similar product at the market, or we are full for the dates you applied for. However, occasionally spaces open up. On this occasion, market managers refer to the waitlist for vendors to fill those spaces. This sometimes happens week-off market! So watch your email even during the summer.

## Interested in being a sponsor?

If you are a local business or franchise and interested in participating in the farmers market, you can be a farmers market sponsor. Acceptance of these sponsorships are still to be under approval of the market manager team. Please contact the market managers at bntflfarmersmarket@gmail.com

#### **Pricing**:

- Bronze Sponsorship with booth space for 1 week: \$200
- Silver Sponsorship with booth space for 2 weeks: \$375
- Gold Sponsorship full season booth space: \$2000
  Gold includes your logo in our marketing advertisements such as instagram, flyers & swag.

# What do I need to do as a Food Vendor Applicant?

Depending on the type of food you plan to sell, and how it is prepared, you will need to have the proper permits or registration necessary through the County Health Department and/or The Department of Agriculture & Food.

Please refer to Rules & Regulations for more information

## Can my child sign up as a vendor?

- Vendors must be a minimum of 18 years old.
- If you are interested in a kids market, there is a KIDS market held on Saturday, June 11 - privately organized & unaffiliated with the Farmers Market.

Contact Lynee Fife for more info at lynee\_fife@hotmail.com

# I'm a musician, can I play at the Farmers Market?

We try to assign a couple musicians each Thursday. One for the first half of the market 4pm-6pm (either on the stage, or closer & quieter near the vendors), and another for 6pm-8pm on the stage.

- You are not required to play the whole time, but would love to have live music within that time as much as you can. Music must be family friendly with no explicit lyrics.
- Musicians will be invited to play once, and invited back other times via email.
- We don't have an application process, but would love to hear from our local musicians! Please email bntflfarmersmarket@gmail.com with your information, multiple Thursdays that you are available/hoping to play, and information about the type of music you play and if applicable, samples of your music.

# I've been a vendor before, do I have to apply?

You will still need to fill in a complete application and wait for approval. We have updated policies this year as well as using a new online market manager to process applications, payments & vendor schedules. However, once approved for 2022, you will only be required to update your application as the online website will remember your information from the previous year.

# Is there access to Power and Wifi at the market as a vendor?

- Yes there is access to electrical outlets throughout Bountiful Town Square, but please indicate your need for access to power on your application so you can be assigned a location near one of the power boxes.
- No, there is no wifi access at the Bountiful Town Square. You must use personal hotspot or other resources for any internet needs.

### Is there SNAP at the market?

- This year there will be SNAP program available.
   Come to the Farmers Market booth at the
   Northwest corner of Towne Square, and we will
   process your card for SNAP coins to use at SNAP
   approved vendors' booths.
- **SNAP for vendors** if you become a food item vendor or farmer, you may be eligible to become a SNAP vendor. Learn more about the SNAP program in the Rules & Regulations.





